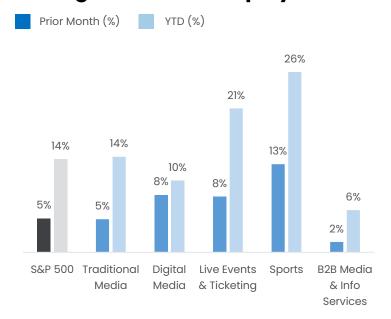


Change in Market Cap by Sector



Note: Components of sector groups can be found on Page 5 of this report

Top Movers

Sector Market Cap Gained / Lost (\$B)		
PRIOR MONTH		
Digital Media		\$373
Live Events & Ticketing		\$4
YEAR TO DATE		
Digital Media		\$457
Live Events & Ticketing		\$8
Individual Stocks (%)		
PRIOR MONTH		
Reddit		34%
Lionsgate Studios	•	(20%)
YEAR TO DATE		
Spotify		72%
Vivid Seats	•	(63%)

Select Earnings Releases

Past

JUN 6	Manchester United	3.7%
JUN 23	FactSet	0.1%

Upcoming

JUL 17NetflixJUL 30HubspotJUL 23MetaJUL 30NY TimesJUL 23MorningstarJUL 31ParamountJUL 29AlphabetJUL 31RokuJUL 29CoStarJUL 31S&P GlobalJUL 29SnapJUL 31Thomson ReutersJUL 29Spotify				
JUL 23MorningstarJUL 31ParamountJUL 29AlphabetJUL 31RokuJUL 29CoStarJUL 31S&P GlobalJUL 29SnapJUL 31Thomson Reuters	JUL 17	Netflix	JUL 30	Hubspot
JUL 29AlphabetJUL 31RokuJUL 29CoStarJUL 31S&P GlobalJUL 29SnapJUL 31Thomson Reuters	JUL 23	Meta	JUL 30	NY Times
JUL 29 CoStar JUL 31 S&P Global JUL 29 Snap JUL 31 Thomson Reuters	JUL 23	Morningstar	JUL 31	Paramount
JUL 29 Snap JUL 31 Thomson Reuters	JUL 29	Alphabet	JUL 31	Roku
·	JUL 29	CoStar	JUL 31	S&P Global
JUL 29 Spotify	JUL 29	Snap	JUL 31	Thomson Reuters
	JUL 29	Spotify		



Select Industry News

JUN 27

December 2023 (Reuters)

JUN 3 Fubo and DAZN struck a multi-year cross-carriage deal to distribute each other's content in the US (SportsPro) JUN 5 The Chicago White Sox announced a long-term investment agreement with Justin Ishbia that establishes a framework for him to acquire a future controlling interest in the team (Reuters) JUN 6 NBA teams' sponsorship revenue increased by 8% YoY to \$1.6B, driven by an increase in jersey patch deals (CNBC) A federal judge approved the NCAA's \$2.8B settlement, allowing schools to directly pay student athletes JUN 6 (AP News) Disney agreed to pay Comcast an additional \$439M for full control of Hulu following the completion of an JUN 9 independent appraisal process that valued the platform at ~\$27B (NY Times) JUN 9 NBCUniversal is reportedly nearing a sellout of advertising inventory for Super Bowl LX (Variety) Warner Bros. Discovery announced plans to separate its streaming and studios division from its cable JUN 9 networks, forming two distinct publicly-traded entities (Reuters) TNT's first year of broadcasting the French Open delivered a 25% increase in viewership over 2024 **JUN 10** (Reuters) Disney and NBCUniversal sued AI photo generator Midjourney for copyright infringement, marking the first **JUN 11** major legal showdown between Hollywood studios and AI (Deadline) Concert ticket prices declined by 6% annually, the largest amount in over a decade excluding the **JUN 15** pandemic (Bloomberg) **JUN 15** Amazon and Roku announced a partnership to unify authenticated CTV audiences across both platforms (Deadline) Disney and Amazon announced an integration across their advertising platforms for precise targeting **JUN 16** (Hollywood Reporter) Streaming notched a record 44.8% of total TV usage in May, outpacing the combined share of broadcast **JUN 17** and cable for the first time (Variety) **JUN 17** The **TikTok** sale deadline was extended a third time to mid-September (Hollywood Reporter) Texas raised its film incentive program from \$100M to \$150M annually and committed to funding it for the JUN 23 next decade (Variety) The European Commission approved Liberty Media's acquisition of Dorna Sports, which is expected to **JUN 23** close in July (WSJ) **JUN 23** NBA Finals viewership dropped 9% from 2024 despite Game 7 becoming the most-watched since 2019 (Front Office Sports) The FTC approved the Omnicom-IPG merger after the companies agreed not to collude on politically-**JUN 23** motivated ad boycotts (NY Times) The Pac-12 announced a five-year media rights deal with CBS Sports (Sports Business Journal) **JUN 23** A federal judge ruled that it was legal for Anthropic to train its AI models on published books without the **JUN 24** authors' permission (Reuters) Vix, a Spanish-language streaming platform, is expected to be the fastest-growing streaming platform in **JUN 24** the Americas this year (Hollywood Reporter) DAZN secured US Spanish-language rights for UEFA Champions League matches via a sublicensing **JUN 25** agreement with TelevisaUnivision (Sportcal) **JUN 26** Prime Video wrapped up its inaugural season of NASCAR Cup Series coverage with an average viewership of 2.2M per race, a 15% decline compared to last year's broadcasts on linear TV (Sports Business Journal) California greenlit plans to increase the cap on the state's film and TV tax incentives from \$330M to \$750M **JUN 27** per year, behind only Georgia and New York (Hollywood Reporter)

Dutch regulators approved DPG Media's \$1.3B acquisition of RTL Nederland, initially announced in



Select M&A Transactions

DATE	TARGET	TARGET DESCRIPTION	ACQUIROR	TRANSACTION	DEAL VALUE (\$M)
JUN 2 A&A Management		Sports representation company	3 Arts Entertainment	Acquisition	N/A
JUN 5	RKO	Film/TV production company and library	Concord Originals	Acquisition	N/A
JUN 5	DICE	Music ticketing platform	Fever	Acquisition	N/A
JUN 6	Ovations	Corporate ticketing platform	TicketManager	Acquisition	N/A
JUN 9	Hipgnosis Songs Group	Music publishing and administration	Sony Music Publishing	Acquisition	N/A
JUN 10	Ximalaya FM	Long-form audio platform	Tencent Music Acquisition		2,400
JUN 11	PlayMetrics	Sports management software	Stack Sports	Merger	N/A
JUN 18	France SailGP Team	Professional sailing team	Ares	Minority Stake	N/A
JUN 18	Los Angeles Lakers	NBA team	Mark Walter	Majority Stake	10,000
JUN 18	New Regency	Film/TV library	Shamrock	Acquisition	N/A
JUN 18	Village Roadshow Library	Film library	Alcon Media Acquisition Group		418
JUN 19	Caliente TV	Mexican sports broadcasting platform	Fox Corp. Acquisition		N/A
JUN 20	Saturn	Social calendar platform	Snap	Acquisition	N/A
JUN 23	Crystal Palace	Premier League team	Woody Johnson	Minority Stake	254
JUN 27	Sky Deutschland	German pay-TV broadcaster	RTL Group	Acquisition	176



Select Private Capital Market Transactions

DATE	TARGET	TARGET DESCRIPTION INVESTOR(S)		TRANSACTION	AMOUNT RAISED (\$M)	
JUN 3	Moments Lab	Video discovery/ search platform	Oxx	N/A	24	
JUN 4	Fever	Live events and ticketing platform	,		100	
JUN 9	Ballers	Racket sports social club	Sharp Alpha, RHC Group	Series A	20	
JUN 10	Jomboy Media	Digitally-native sports media company	MLB	N/A	N/A	
JUN 16	The IX & The Next	Women's sports media platform	Monumental Sports & Entertainment	N/A	N/A	
JUN 17	Teamworks	Sports management software	Dragoneer Investment Group	Series F	235	
JUN 19	Animaj	Al-powered kids media company	HarbourView	N/A	85	
JUN 25	PLL	Professional men's lacrosse league	ESPN	N/A	N/A	



Select Public Company Trading Metrics

(\$ in millions, except per-shar		0 0 0			Fau :!+: :		Enterprise Value / 2025E			O	-th Adi D: Ita-
As of June 30, 2025	Share Price	Share Price Pe	YTD	% of 52-Week High / Low	Equity Value	Enterprise Value	Revenue	Growth-Adj. Revenue ¹	EBITDA	,	-
·	FIICE			HIGHT/ LOW	value			Revenue.		EBITDA ²	Earnings
Traditional Media											
Disney	\$124.01	9.7%	11.4%	99.5% / 154.8%	222,939	269,508	2.8x	0.52x	13.2x	1.27x	21.3
Sony	¥3,730	(1.3%)	23.0%	96.6% / 163.1%	158,806	160,486	1.9x	1.13x	10.3x	2.18x	21.0
Warner Bros Discovery	\$11.46	14.9%	8.4%	90.2% / 172.6%	28,353	63,767	1.7x	2.14x	7.3x	2.66x	N/N
Fox	\$56.04	2.0%	15.4%	95.4% / 165.6%	24,158	27,809	1.8x	6.97x	8.4x	N/M	12.5
Paramount	\$12.90	6.6%	23.3%	99.8% / 129.6%	9,106	22,720	0.8x	1.24x	8.2x	2.17x	10.8
Lionsgate Studios	\$5.81	(19.6%)	(24.3%)	62.9% / 103.8%	1,660	5,097	1.6x	0.32x	17.3x	1.19x	40.4
Median		4.3%	13.4%				1.7x	1.18x	9.3x	2.17x	21.0
Digital Media											
Alphabet	\$177.39	2.6%	(6.9%)	85.0% / 124.3%	2,144,883	2,129,614	5.5x	0.52x	12.3x	0.92x	18.5
Meta	\$738.09	14.0%	26.1%	98.7% / 166.7%	1,855,668	1,908,037	10.2x	0.76x	17.1x	1.00x	28.1
Netflix	\$1,339.13	10.9%	50.2%	99.8% / 228.1%	569,895	590,947	13.3x	1.07x	42.9x	2.22x	N/N
Spotify	\$767.34	15.4%	71.5%	97.8% / 266.4%	156,418	152,634	7.3x	0.47x	и/м	N/M	N/N
Reddit	\$150.57	34.0%	(7.9%)	65.3% / 306.5%	27,783	28,692	15.5x	0.55x	45.6x	1.01x	N/N
Pinterest	\$35.86	15.3%	23.7%	81.4% / 151.4%	24,264	22,939	5.5x	0.39x	18.6x	0.93x	19.9
Snap	\$8.69	5.3%	(19.3%)	50.1% / 122.7%	14,523	15,927	2.7x	0.25x	29.9x	0.65x	N/N
Roku	\$87.89	21.3%	18.2%	83.7% / 181.9%	12,890	11,359	2.5x	0.21x	32.7x	0.72x	N/N
New York Times Company	\$55.98	(2.0%)	7.6%	96.3% / 124.9%	9,128	8,524	3.1x	0.51x	16.1x	1.58x	26.0
Median		14.0%	18.2%				5.5x	0.51x	24.3x	0.96x	22.9
Live Events & Ticketing											
Live Nation	\$151.28	10.3%	16.8%	95.9% / 173.2%	35,062	36,674	1.4x	0.16x	15.2x	1.23x	N/N
CTS Eventim	€ 105.40	(1.2%)	29.1%	95.8% / 154.1%	11,877	10,333	2.9x	0.45x	14.5x	1.49x	28.7
Vivid Seats	\$1.69	8.3%	(63.5%)	29.2% / 117.8%	348	574	0.9x	0.20x	7.4x	0.49x	N/N
Eventbrite	\$2.63	11.4%	(21.7%)	44.4% / 145.7%	252	(60)	N/M	N/M	и/м	N/M	N/N
Median		9.3%	(2.5%)	·			1.4x	0.20x	14.5x	1.23x	28.7
Sports	_				_		_		_	_	
	#101.0F	15.00	00.00	00.00/ / 177.00/	00.000	00.514	0.4	0.07	05.1	0.00	21/2
TKO	\$181.95	15.3%	28.0%	99.6% / 177.6%	36,009	38,514	8.4x	0.87x	25.1x	0.68x	N/N
Formula One	\$104.50	8.3%	12.8%	98.3% / 148.6%	23,306	27,036	6.6x	0.70x	29.6x	1.16x	N/N
MSG Sports	\$208.95	10.0%	(7.4%)	87.8% / 120.6%	5,019	5,255	5.2x	0.82x	N/M	N/M	N/N
Manchester United	\$17.81	25.7%	2.7%	90.6% / 147.8%	3,040	3,868	4.2x	N/M	14.8x	0.68x	N/N
Atlanta Braves	\$49.21	13.3%	20.6%	98.4% / 127.3%	2,962	3,373	4.8x	0.95x	N/M	N/M	N/N
Median		13.3%	12.8%				5.2x	0.85x	25.1x	0.68x	N/A
B2B Media & Info Services											
S&P Global	\$527.29	2.8%	5.9%	96.7% / 123.4%	161,720	175,002	11.7x	1.64x	23.5x	N/M	31.2
Thomson Reuters	\$201.13	1.3%	25.4%	99.9% / 134.1%	90,406	92,455	12.3x	1.61x	31.6x	N/M	N/N
Verisk	\$311.50	(0.8%)	13.1%	96.5% / 120.9%	43,574	46,409	15.1x	2.08x	27.2x	N/M	44.4
Hubspot	\$556.63	(5.6%)	(20.1%)	63.2% / 128.0%	29,355	29,010	9.5x	0.57x	43.3x	1.91x	N/N
CoStar Group	\$80.40	9.3%	12.3%	96.1% / 117.8%	33,920	31,201	10.0x	0.79x	N/M	N/M	N/N
FactSet	\$447.28	(2.4%)	(6.9%)	89.5% / 114.2%	16,973	18,430	7.8x	1.39x	19.6x	N/M	26.4
Morningstar	\$313.93	1.8%	(6.8%)	86.0% / 125.4%	13,263	13,573	5.6x	0.67x	19.0x	1.57x	34.4
Klaviyo	\$33.58	(1.2%)	(18.6%)	67.8% / 151.8%	9,268	9,975	8.5x	0.41x	N/M	N/M	N/N
Zoominfo	\$10.12	6.0%	(3.7%)	75.6% / 144.4%	3,329	4,553	3.8x	0.89x	9.5x	1.98x	10.4
Semrush	\$9.05	(8.0%)	(23.8%)	48.3% / 114.6%	1,341	1,148	2.6x	0.14x	17.9x	0.69x	26.0
Sprout Social	\$20.91	(4.2%)	(31.9%)	52.6% / 112.9%	1,217	1,243	2.8x	0.22x	24.6x	0.94x	28.9
Similarweb	\$7.84	5.7%	(44.7%)	44.4% / 137.3%	649	647	2.3x	0.14x	N/M	N/M	N/N
Median		0.2%	(6.8%)				8.1x	0.73x	23.5x	1.57x	28.9



About Us

Alignment Growth is an investment manager focused on growth-stage, privately-held companies across media, entertainment, and gaming. With its team's multi-decade track record of senior executive operating, strategy, and deal making experience at global Fortune 500 companies, Alignment Growth provides value-added capital solutions to help its portfolio companies achieve their growth ambitions.

Contact Information

We welcome comments and feedback on our analysis and observations. Please do not hesitate to contact our team at info@alignmentgrowth.com.







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Sources: Factset, public company filings, and press releases

- Calculated as (i) Enterprise Value/2025E revenue multiple, divided by (ii) 2025E-2026E calendar year revenue growth rate multiplied by 100
- ² Calculated as (i) Enterprise Value/2025E EBITDA multiple, divided by (ii) 2025E-2026E calendar year EBITDA growth rate multiplied by 100